BlueHealth: a study programme protocol for mapping and quantifying the potential benefits to public health and well-being from Europe’s blue spaces

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**ABSTRACT**

**Introduction** Proximity and access to water have long been central to human culture and accordingly deliver countless societal benefits. Over 200 million people live on Europe’s coastline, and aquatic environments are the top recreational destination in the region. In terms of public health, interactions with ‘blue space’ (eg, coasts, rivers, lakes) are often considered solely in terms of risk (eg, drowning, microbial pollution). Exposure to blue space can, however, promote health and well-being and prevent disease, although underlying mechanisms are poorly understood.

**Aims and methods** The BlueHealth project aims to understand the relationships between exposure to blue space and health and well-being, to map and quantify the public health impacts of changes to both natural blue spaces and associated urban infrastructure in Europe, and to provide evidence-based information to policymakers on how to maximise health benefits associated with interventions in and around aquatic environments. To achieve these aims, an evidence base will be created through systematic reviews, analyses of secondary data sets and analyses of new data collected through a bespoke international survey and a wide range of community-level interventions. We will also explore how to deliver the benefits associated with blue spaces to those without direct access through the use of virtual reality. Scenarios will be developed that allow the evaluation of health impacts in plausible future societal contexts and changing environments. BlueHealth will develop key inputs into policymaking and land/water-use planning towards more salutogenic and sustainable uses of blue space, particularly in urban areas.

**Ethics and dissemination** Throughout the BlueHealth project, ethics review and approval are obtained for all relevant aspects of the study by the local ethics committees prior to any work being initiated and an ethics expert has been appointed to the project advisory board. So far, ethical approval has been obtained for the BlueHealth International Survey and for community-level interventions taking place in Spain, Italy and the UK. Engagement of stakeholders, including the public, involves citizens in many aspects of the project. Results of all individual studies within the BlueHealth project will be published with open access. After full anonymisation and application of any measures necessary to prevent disclosure, data generated in the project will be deposited into open data repositories of the partner institutions, in line with a formal data management plan. Other knowledge and tools developed in the project will be made available via the project website (www.bluehealth2020.eu). Project results will ultimately provide key inputs to planning and policy relating to blue space, further...
stressing the integration of environmental and health considerations into decision-making, such that blue infrastructure is developed across Europe with both public health and the environment in mind.

INTRODUCTION

Proximity and access to water have been central to human settlement throughout history. As well as providing sources of drinking water and food, water and the ‘blue space’ around it facilitate transport, commerce and power generation, and afford recreation and tourism. Consequently, many of the world’s largest cities are situated by water, and an extensive network of urban ‘blue infrastructure’ (eg, canals, harbour walls) has been developed to secure the benefits and mitigate concomitant risks. Cities globally are undergoing rapid change. Urban coastal populations are growing, and many cities have seen extensive postindustrial transformation of canals and riversides, docks, ports, and other types of waterfront, following changes in global trading patterns. Although environmental, social and economic impacts of waterside regeneration have been explored (eg, refs.17,18), its potential implications in terms of public health and well-being have only recently been scientifically investigated (eg, ref.19-22). This is in contrast to green spaces (such as urban parks, woodlands and street trees), where a significant evidence base supports their role in health protection and disease prevention.23 Twentieth-century trends in population growth and urbanisation in coastal areas globally are forecast to continue through this century. Since increasingly large populations exploit or otherwise experience bodies of water through work and recreation in urban settings, human contact with blue environments is increasingly mediated by blue infrastructure.

The scientific understanding of health hazards and risks associated with water is well-developed. For example, certain aquatic habitats support vectors of diseases (such as malaria, yellow fever and dengue24-26) and can be sources of human exposure both to microbes responsible for infectious diseases (such as cholera27 and typhoid28) and to a range of chemical pollutants.29 Water is a hazard in itself: drowning is the third most common cause of unintentional death globally;30 various complex health risks may result from flooding and its aftermath.31-33 Activities carried out recreationally in blue spaces are associated with health impacts unrelated to water itself, such as increased risk of sunburn and skin cancer from sunbathing.34 Many of these risks are amplified by the effects of environmental degradation and climate change. Far less is known about the public health and individual well-being benefits of interactions with blue spaces and infrastructures built in, on and around them.

Epidemiological evidence suggests that people living near—or having views of—the coast are generally healthier, and experience fewer symptoms of mental distress and are more satisfied with their lives than those living inland. Longitudinal evidence suggests that mental and physical health are typically better in people for periods spent living closer to the sea.39 The positive effects of living near the coast seem particularly pronounced for those with the highest levels of socioeconomic deprivation, suggesting less health inequalities in such locations. Little is known about whether these effects are specific to coastal environments or if other blue spaces (eg, rivers, lakes, canals, etc) confer similar benefits on health. Preliminary evidence suggests that several pathways may account for the positive relationship between health and well-being and exposure to blue space. First, people feel happier and less stressed in blue space settings than in other outdoor locations (replicated under laboratory conditions). Second, those living near blue spaces spend more time in them than those living further away. Third, coastal inhabitants are more likely to meet national guidelines for physical activity than those inland. Also, blue spaces are seen as particularly important places to participate in positive social interactions with friends and family, and are more widely used for health and well-being purposes than green spaces. Lastly, water bodies can contribute to mitigating the urban heat island effect, which is especially important as average summer temperatures rise and heat-related morbidity and mortality increase.

As urban green spaces are increasingly encroached upon by construction, and as populations near large water bodies increase in size, urban blue spaces may become increasingly important sites for recreation. The incorporation of evidence on the salutogenic effects of certain exposures to blue spaces into urban planning and development of urban infrastructure could contribute to tackling key public health challenges, from reducing the incidence of non-communicable diseases associated with sedentary lifestyles and stress to reducing morbidity and mortality related to increasing temperatures.

Research on relationships between exposure to blue spaces and health is less well-established than that conducted on green spaces and health, and particularly little evidence exists regarding effects of blue spaces other than coastlines. In Europe, research has been conducted in only a few countries and results have been inconclusive, largely due to low statistical power. The overarching goal of the BlueHealth project (www.bluehealth2020.eu) is to fill these gaps. Over its four-and-a-half-year duration, this pan-European project aims to understand better associations between exposure to blue space and health and well-being through a large-scale systematic programme of interdisciplinary research that investigates exposure to blue space and its effects on health and well-being in various geographical, climatic, socioeconomic and cultural contexts across Europe. Furthermore, it aims to quantify the public health impacts of existing and novel interventions and policy initiatives connected to blue space environments, and will develop tools that support decision-making on future investments in Europe’s blue infrastructure with health promotion in mind.
METHODS AND ANALYSIS

BlueHealth conceptual model

Within the scope of BlueHealth we define blue spaces as outdoor environments—either natural or manmade—that prominently feature water and are accessible to humans either proximally (being in, on or near water) or distally/virtually (being able to see, hear or otherwise sense water). We hypothesise that many benefits to health and well-being from exposure to blue space follow pathways similar to those identified for green space (eg, ref. 57–61). We hypothesise that they differ since research suggests that people are particularly motivated to spend time in blue spaces compared with green, grey or mixed blue/green spaces, and that affordances exploited in blue spaces may be particularly beneficial, even relative to green or mixed spaces.41 62 63 Through an iterative process of literature review and discussion, we created an influence diagram—the BlueHealth conceptual model (figure 1)—that begins to answer the question ‘What causal chains link drivers of urban infrastructural change to impacts on public health and well-being?’ in terms of what could be feasibly explored within BlueHealth.

The conceptual model posits that changes made to urban infrastructure and planning will be influenced by future changes in climate, particularly extreme events, as well as responding to a number of cross-cutting issues such as demographic, economic, technological and historical/cultural/geopolitical factors (eg, Europe’s Blue Growth agenda64). These changes might impact on the amount and relative distribution of blue space ‘available’ to the public, or on its character. They may change a population’s contact (direct and indirect exposure) with blue spaces, as well as types of activities conducted therein. We consider that changes in exposure to blue space will influence the determinants of health, in terms of stress, physical activity, social contact and place attachment, climate change mitigation and adaptation and, subsequently, on the states of health and well-being that impact on quality of life, on healthcare systems and on society at large. We also recognise that these impacts will vary across and within different populations, and across climate zones.

Building an evidence base

To answer the question posed above, the project will build a robust evidence base on the impacts of exposure to blue space on health and well-being, through reviews of existing evidence, analyses of available secondary data, and collection and analysis of a multitude of novel data sets by way of a pan-European online panel survey, community-level interventions (CLIs) and application of virtual reality (VR).

Reviews

Despite several extensive reviews of health and (urban) green space (eg, refs. 59 61 65–69), we know of only one scoping review examining the relationships between health, well-being and blue spaces,70 and one review on the health impacts of green and blue space that highlighted the insufficient data available on the association between mental health and blue space.67 BlueHealth will build on these preliminary reviews by employing best practice evidence synthesis guidelines to conduct three broader and up-to-date reviews of the literature and international practice.

The first review will provide a systematic synthesis of the evidence on the relationships between urban blue spaces and the benefits to health and well-being, answering the question: ‘To what extent, and through what mechanisms, is exposure to urban blue space associated with opportunities for health and well-being promotion and disease prevention?’ The results of this review focus the collection of primary and secondary data in the project and guide analytical strategies of them.

The second review will seek to answer the question: ‘What facets of urban blue infrastructure design and project implementation best promote health and well-being?’ This review will examine the effectiveness of plans and, particularly, built environment projects at enhancing public health and well-being. Project documentation, information on planning and implementation processes, and current condition and usage will be evaluated in each case. A set of BlueHealth criteria will be based on the outcomes of this review; subsequently, these can be used to evaluate new policies and plans in terms of their potential impact on public health. Since much of the evidence is documented in unpublished reports and the professional press, the review will focus on those projects which have, for example, won international design competitions or prizes.

The third review will answer the question: ‘To what extent, and through what mechanisms, do indoor artificial recreations of blue (and other natural) environments impact on health and well-being?’ It will systematically consider effects on health and well-being of blue environments recreated indoors, including the use of aquariums,70 photographs and paintings, and VR. The outcomes of this review will enable the focused development of VR studies conducted within BlueHealth.

Secondary data analysis

Analyses of secondary data will be carried out to further understanding of how blue space affects health and well-being. Previous analyses of secondary data have been country-specific and suffered from comparability issues due to differences in exposure assessment, outcome measures, adjustment for confounders and analytical methods. We will conduct coordinated research on key European data sets that contain common health outcomes (eg, GHQ12,71 SF-36,72 Global Life Satisfaction73), allowing for consistent operationalisation of exposure to blue space (ie, residential proximity), including the UK Understanding Society survey (~40 000 subjects per 2-year wave),74 the Enquesta de Salut de Catalunya (‘Health Survey of Catalonia’) (~8000 subjects per 4-year sample)75 and the Swedish Skåne Public Health Questionnaire.
Figure 1  BlueHealth conceptual framework: an influence diagram describing the causal chain between drivers and impacts under investigation in the BlueHealth project.
(~28 000 subjects per 4-year wave) Survey responses will be geocoded as population-weighted centroids of lower layer super output areas (UK) and residential address (Sweden and Catalonia); various metrics of residential proximity to blue space (based on previous research) and area-level average exposures will be assigned using the European Environment Agency’s Urban Atlas. Analysis of these data using a common protocol will allow for comparisons of large samples in three European countries.

Primary data collection and analysis

BlueHealth International Survey

A bespoke BlueHealth International Survey (BIS) is being developed to collect primary data on a large sample of the European populations’ recreational experiences of blue spaces and reported health and well-being status. The survey will collect large, nationally representative samples of individuals, stratified on age, sex, region and employment status, in 14 European countries (Bulgaria, Czech Republic, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Portugal, Spain, Sweden, the Netherlands, the UK), which represent a range of climatic, geographic and cultural contexts, have coastlines on the Atlantic, the North Sea, the Mediterranean, the Black Sea or the Baltic—or are landlocked—and several feature high numbers of lakes and include Europe’s largest rivers. One thousand panel members will be surveyed in each country (except in Bulgaria and Estonia, where 500 individuals will be surveyed). For comparability with existing evidence, questionnaire items have been chiefly drawn from national surveys and European projects. Outcome measures include validated pre-translated health and well-being measures such as the WHO-5 Well-being Index, and items in the European Social Survey. The BIS will facilitate cross-sectional analyses of nationally representative samples across Europe and will primarily focus on elucidating the potential physical and mental health effects of recreational (as opposed to occupational) experiences in blue spaces. It will also facilitate various economic evaluations. First, a travel-cost method will be used to ascribe monetary values to visits using data collected on distances travelled, time taken and mode of transport used to get from a starting point to different blue space destinations. Second, economic values will be assigned to levels of physical activity undertaken within different blue environments, using existing protocols. Third, a contingent behaviour approach will be used to gauge public reactions to the European Union’s (EU’s) updated Bathing Water Standards and associated signage, introduced in 2015/2016. Water quality at 15 363 designated coastal and 6473 inland bathing water sites across the EU is now scored in terms of a four-point classification, namely excellent, good, sufficient and poor. We will investigate how willingness to visit bathing sites is affected by the classifications and signage, thereby informing us of how bathing water quality may affect recreational choice.

Community-level interventions

At the local scale, we will evaluate impacts on health and well-being of changes to blue infrastructure and recreational behaviour in a range of CLIs. Conducted across eight European countries, these CLIs were selected to encompass a variety of blue spaces (eg, coast, rivers, lakes) and a broad range of demographic, socioeconomic, historical/cultural/regional and climatic contexts (table 1). Ten CLIs are classed as environmental interventions, wherein a tangible change to an aspect of the (urban) blue infrastructure will take place during the course of the project. The impacts of these interventions on the health and well-being of local residents and users will be monitored. In five of these CLIs, the interventions are being made according to existing plans made by third parties. In the other five, we have the opportunity to make novel alterations to the environment to test specific hypotheses. We refer to these as ‘urban acupuncture’ interventions, by which we mean relatively small-scale interventions made at underused, inaccessible or negatively perceived sites, that may confer disproportionately large positive impacts on the use or enjoyment of those places by given populations. Each urban acupuncture intervention will be context-specific, and designed, co-created and installed with the cooperation of key stakeholders, including local landscape architects, engineers and planners, and local residents. The economic costs of the interventions will be monitored to enable estimation of the cost-effectiveness of each in increasing salutogenic use of each space. The other three CLIs are classed as behavioural interventions, meaning that they aim to change the way people interact with existing (urban) blue infrastructures. These include promotion of lunchtime walking for office workers in Barcelona (Spain) and Thessaloniki (Greece), and school swimming lessons for children of immigrant families that recently moved to Malmö (Sweden).

Five evaluation tools are being developed to assess aspects the CLIs:
1. The BlueHealth Community Level Survey (BCLS) is a shorter site-specific version of the BIS. It will be used with local communities before and after environmental interventions. The inclusion of items common to the BCLS and BIS allows the integration of findings from CLIs with higher-level data from the same country.
2. The BlueHealth Environmental Assessment Tool (BEAT) will be used in all CLIs to assess objective environmental conditions (terrestrial and aquatic) and specific features of blue infrastructure at each site. The BEAT will be used at least twice in the environmental interventions to document change before and after their implementation. The tool includes evaluation of water quality, accessibility, litter and vandalism, signage, and so on.
3. The BlueHealth SoftGIS (BSGIS) tool will use participatory mapping to understand how local residents use the blue spaces in the cities under study. One limitation of all pre–post intervention
work is knowing whether changes are site-related or reflect more general changes in attitudes and behaviours. Enabling local residents to comment on their experiences in local blue spaces will provide a more rounded picture of the importance and relevance of changes made at these sites.

4. The BlueHealth Behavioural Assessment Tool (BBAT) will be used to systematically observe and record how people behave and interact in different areas at relevant CLI sites. Observations made pre-intervention and post-intervention provide information on how behaviour has changed as

<table>
<thead>
<tr>
<th>Type of CLI</th>
<th>Name</th>
<th>Location</th>
<th>Nature of intervention</th>
<th>Evaluation timing</th>
<th>Evaluation tools</th>
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<tr>
<td>Environmental interventions (interventions made to the environment)</td>
<td>Appia Antica Park</td>
<td>Rome, Italy</td>
<td>Improve information on access to, and use of, an urban park</td>
<td>Cross section of users versus non-users</td>
<td>BCLS, BEAT, BSGIS</td>
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<td>Urban beach regeneration</td>
<td>Plymouth, UK</td>
<td>Regeneration of, and improved access to, an urban beach in a deprived part of the city</td>
<td>Pre, post (3 months) and delayed post (9 months)</td>
<td>BCLS, BBAT, BEAT + a pre-intervention contingent valuation exercise (ie, willingness to pay for the regeneration)</td>
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<td>Besòs River access</td>
<td>Montcada i Reixac, Spain</td>
<td>Provision of access to an urban riverside path</td>
<td>Pre and post</td>
<td>BEAT, BCLS</td>
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<td>het Nieuwe Diep access</td>
<td>Amsterdam, the Netherlands</td>
<td>Regeneration of, and improved access to, an urban beach</td>
<td>Pre and post</td>
<td>BCLS, BBAT, BEAT</td>
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<td></td>
<td>Marazion dune cycle path</td>
<td>Cornwall, UK</td>
<td>Urban acupuncture</td>
<td>Pre and post</td>
<td>BSGIS, BEAT, BCLS</td>
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<td>Anne Kanal</td>
<td>Tartu, Estonia</td>
<td>Urban acupuncture</td>
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<td>Tallinn urban shoreline</td>
<td>Tallinn, Estonia</td>
<td>Urban acupuncture</td>
<td>Pre and post</td>
<td>BSGIS, BEAT, BCLS</td>
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<td>Rio de Couros urban stream</td>
<td>Guimarães, Portugal</td>
<td>Urban acupuncture</td>
<td>Pre and post</td>
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<td>Ribban beach park</td>
<td>Malmö, Sweden</td>
<td>Urban acupuncture</td>
<td>Pre and post</td>
<td>BSGIS, BEAT, BCLS</td>
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<td>Modernist fountain renovation</td>
<td>Rubí, Spain</td>
<td>Local volunteer renovation of historic fountain</td>
<td>Qualitative</td>
<td>BEAT, BSGIS</td>
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BBAT, BlueHealth Behavioural Assessment Tool; BCLS, BlueHealth Community-Level Survey; BEAT, BlueHealth Environmental Assessment Tool; BPAT, BlueHealth Physiological Assessment Tool; BSGIS, BlueHealth SoftGIS.
a result, and inform us about any affordances generated for specific user groups.

5. The BlueHealth Physiological Assessment Tool (BPAT) will be used in the Thessaloniki and Barcelona behavioural interventions (and adapted for use in VR studies). A variety of physiological measures will be collected from participants pre-intervention and post-intervention to investigate short-term effects of spending time in and around blue space on stress and well-being.
prepare for future changes in demography and climate. In addition to the evidence base, BlueHealth will produce a number of tools, suitable and available, for incorporation into design, planning and evaluation of interventions and governance processes conducted in, on and around urban blue infrastructure. The legacy of the project—data, evidence, interventions, tools, recommendations and networks of experts and other stakeholders—will result in decision-making and urban planning that better integrates public health and disease prevention strategies. Given the sizeable investments needed to protect cities against climate change—particularly those on or near blue space—in coming years, we anticipate that this intersectoral and co-benefit integration could potentially generate large returns in terms of improved population health.

Depending on how the BlueHealth DST is developed—which will in large part be based on stakeholder needs identified—this tool could be applied to assess the public health impact of various scenarios concerning changes in infrastructure, climate or other drivers. Considered application of such a tool might be useful in the targeted planning of blue space infrastructure to minimise health inequalities in areas characterised by particular vulnerabilities, including assessing the transformability potential of aspects of urban environments.

The BlueHealth project is chiefly aimed at the better understanding the benefits to health and well-being of non-occupational interaction with blue space in urban settings. Health risks related to recreation or working in environments with water are assessed, but not investigated explicitly in the BlueHealth project. Several occupations are specific to such environments, and many of these present specific risks (eg, commercial fishing is one of the most hazardous professions globally91–93). Since these risks are well understood (compared with the benefits), the BlueHealth project will devote less time to these issues, principally drawing on the existing evidence base on risk when developing the DST, for example.

The pan-European focus of BlueHealth will generate information primarily of relevance to decision-makers across Europe and high-income countries. We are currently uncertain about how the outputs from BlueHealth will transfer to low-and-middle-income countries, in part due to the pace and nature of urban development in these regions, and in part due to the potentially greater risks associated with waterborne disease and other exposures. The concept, and several of the methods, of the BlueHealth project could, however, be readily transferable to other geopolitical contexts. The rapid urban development taking place across the globe requires the construction of urban blue infrastructure on a substantial scale to meet the demands of various sectors. Better understanding of both the risks and benefits associated with this blue infrastructure through a set of developing world case studies might serve to incorporate non-traditional health promotion and disease prevention into development strategies in the fast-growing megapolises of low-and-middle-income countries.

Historically, physical mechanisms have been popularly described as the means by which blue environments—in particular the sea—positively influence health, for example, invigoration of the body and mind through contact with ‘bracing sea air’. Although there is little evidence of these effects, a number of hypothetical biochemical mechanisms have been put forward, including exposures to low levels of airborne microbiota and biogenic products (including phytochemical and particulate allergens), some of which may interact with inflammatory cell signalling pathways to benefit human health.94 The empirical evidence for such mechanisms is relatively limited, and there are currently no plans to investigate these issues in detail with the scope of BlueHealth. Rather, this project has purposely been focused on those recreational, cultural and ecosystem services interactions with the blue environment to which we expect the majority of health benefits might be attributed.

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**Contributors** JG, MPW, LEF and LRE drafted this manuscript on the basis of a grant proposal which was devised and written by MPW, LEF, MA, SB, MG, SS, LM, MJN, DAS, MdWB, TW and SW. All of the authors made substantial contributions to the Methods section of the draft manuscript, in which the conception and design of aspects of the work for which they are responsible in the BlueHealth project are described. Specifically: JG, LRE and MPW constructed the BlueHealth Conceptual Model; JG, LRE, MPW, MA, MG and MJN wrote the sections on Reviews and Secondary data analysis; JG, LRE, MPW, SB, MG, SG, LM, MJN and MdWB wrote sections on Primary data collection and analysis; and TW, SW and DAS rewrote the section on informing urban planning policy and long-term strategy. All coauthors also contributed to the writing of the Introduction and Discussion sections. JG subsequently prepared a final version of the manuscript based on co-author
contributions. All authors then read the final version, approved it for submission for publication and agree to be accountable for all aspects of the work.

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**Competing interests**
All authors report grants from European Union Horizon 2020 programme (grant number 666773), during the conduct of the study.

**Patient consent**
The research being conducted does not involve patients. As explained above, all work carried out within this programme of research that involves human subjects is reviewed by, and subject to approval from, relevant local ethics committees. Where applicable, informed consent will be obtained from study participants. All results from a work that is conducted in this project involving human subjects will be anonymised and all relevant safeguards have been put in place to ensure that complete anonymity of all participants is preserved.

**Ethics approval**
Throughout the BlueHealth project, ethics review and approval are obtained for all aspects of the study by the relevant local ethics committees before any work is conducted. Stakeholder engagement also involves citizens in many aspects of the project throughout.

**Provenance and peer review**
Not commissioned; externally peer reviewed.

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